

collect articulate deliver elevate

Kona Village Resort

Website Design

Steering a wave of internet surfers to a tropical island paradise through an integrated

About Kona Village

Kona Village Resort asked us to redesign their website to better align their online experience with the authentic Polynesian resort experience. The island resort bans air-conditioning, radios and televisions—they mean business when providing their guests a peaceful island stay. After researching the landscape and the competitive set, we used actual textures, colors and scenery of the village as an inspiration to frame the resort’s information. The new look has been applied to their in-house and marketing collateral, ads and online partnership sites.

