

ProjectStone

Brochure Design

Designing a useful system to showcase products helps polish the natural beauty for a stone company brand.

About ProjectStone

To help ProjectStone gain visibility within the hospitality design industry and to grow marketshare, Ramp launched a campaign to align their print and online marketing communications. With a brand direction that made sense to their original logo, we elevated their existing materials with new visuals, voice and character to allow the company and their products to shine. We developed a color system that helped to differentiate between product lines and made it easier for interior designers and hotel buyers understand the company's offerings.

