

Spectrum Pharmaceuticals

2005 Annual Report

Recruiting investor support and preparing for trench warfare against many forms of cancer cells.

About Spectrum Pharmaceuticals

As a dedicated biotechnology company with a focus on oncology, Spectrum Pharmaceuticals strived to communicate their full portfolio of products as well as the potential market and clinical development for each. Extending the brand elements that Spectrum Pharmaceuticals had in place, we designed a report that evidenced the battle against cancer utilizing illustrations and commissioned photography to educate the reader about the company's purpose through their people, products and partnerships.

