

## STPP for UCLA

Identity & Website

Helping UCLA free our living environment from toxic chemicals through innovation and regulation.

### About STPP

As the University of California Los Angeles was bringing together resources across their three schools to help innovate safer chemical alternatives, they contacted Ramp to create a unified identity for the new program. We worked with schools to design an identity for communications and grant generation. The Sustainability Technology & Policy Program was born out of a need to bring safer alternatives to the consumer products. Additionally, Ramp developed an online destination for information on continuing projects currently on initiative by the STPP.

