

Edwards Lifesciences

2004 Annual Report

Educating investors about the passion and progress of a company who's helping patients live longer and healthier lives.

About Domaine Restaurants

The "Progress & Passion" report told the company's journey in helping heart disease patients. We designed parallel stories of passion and progress as portrayed in an accordion-style book that was packaged together with the 10-K in a sleeve. The report was illustrated with delicate medical drawings and heavy black and white photographs of patients' passions and company progress. The images were highlighted on the immersive Flash web site depicting patient stories and animated charts.

